

# Elektro Control Industries

## Company Profile



TECHNOLOGY - RELIABILITY - PERFORMANCE



## Your ideas . . . We deliver



### **Our Strengths, you can depend on:**

- ECI delivers the verity of engineering solutions,
- With user friendly technology,
- Cost effective solution,
- A future-oriented mindset,
- Complete documentary coverage with training,
- Continued follow up support,

### **Our Philosophy-Committed to deliver your ideas**

We believe that the measure of our worth is in the results we deliver to our customers. This is why we do not compromise in our services and customer offerings. We utilize our deep technological competence and industrial knowledge to deliver cutting-edge solutions and services designed to make a real and sustainable difference to business.

**We will always be your partner for success . . . .**

## Executive Summary



Elektro Control Industries (ECI) is a high-tech engineering solutions provider company established in 1998. It deals in the design, development and integration of critical systems for the Defense, Industrial & Commercial sectors. ECI strives to provide “Ultimate Engineering Solutions” by focusing on quality and a detailed understanding of customer needs. With a demonstrated history of performance, cost and schedule success, ECI’s experienced, innovative & professionally dedicated multi-disciplinary engineering team mitigates program risk and changes problem areas into success.

The company management team consists of highly experienced engineers and marketing professionals. The company’s founder is the sole proprietor and chief executive of the company and has over 30 years of professional experience in the design & development of various high-tech engineering systems. The company research and development team consists of highly experienced design engineers and technicians.

ECI is an ISO-9000 certified company, which enables it to produce high quality, user friendly, innovative products with full back up support. ECI intends to become a leading engineering solutions provider to the defense and commercial sectors by expanding its products range.

The local market for the medium & high-tech electronics products is rapidly growing and in the presence of various competitors in the Public & Private sectors the company believes that it can compete effectively and has a potential to acquire sizeable share of the local market, in next five years.

## Vision, Mission & Objectives



### Vision

Our vision is to become a leading engineering solutions provider company to the defense and commercial sectors at national and international levels by expanding our products line and capabilities. Our aim is to lead in engineering technologies and be a driving force in the industry with special emphasis on Product reliability & customer satisfaction.

Our company slogan reflects an organization that is passionate about leading the way in the industry and about delivering premium value to customers. It also reflects the essence of our offering – the power that ensures our customers' businesses keep on running smoothly.

### Mission

The ongoing commitment of ECI is to provide all its customers with the highest quality of service. It is the policy of the company to ensure our customers' total satisfaction, first time, every time. We are committed to future investment in people through training, development and technology, thus enabling us to maintain continuous improvement and the provision of the best possible service to our customers.

### Objectives

1. Provide professional quality services on time and on budget
2. Develop a follow-up strategy to gauge performance with all clients
3. Implement and maintain a quality control and assurance policy

## Outstanding Manpower



### Our key asset is our team & they enrich ECI

ECI strongly believes that its competitiveness comes from its people. We have highly advanced and well-organized training programs. We run regular technical training programs throughout a year, thereby enabling our engineers to perfect Knowledge & experience in project management and engineering. The company also encourages people to pursue career development by sponsoring them for higher study programs.

All these efforts are aimed at providing our customers with the best engineering solutions by the best engineering professionals.

We believe in the power of people. Our philosophy toward human resources comes from this belief.



## Business Areas

### Our Approach & Scope

The company is 'project' oriented where each project involves:

- Renovations / New Design & Concepts
- Additions / Green Power & Energy Efficient Systems
- Ambitions / New Technologies
- Quality / Total Quality Management

### Our Capabilities

- In house Research & Development for new products
- Development of System software, Hardware & Integration
- Customer maintenance support & follow ups

### What We Offer

- New Products Design & Development as per market trends
- Customized System Designing on Client's Specifications
- Prototype Product Development
- Medium & large level Production volumes
- System Installation & Commissioning
- Engineering Consultancy Services
- Training & After Sales Services



## Our Major Clients

- Alternate Energy Development Board (AEDB)
- Small Scale Industries, Azad Jammu & Kashmir
- Civil Aviation Authority (CAA)
- Capital Development Authority (CDA)
- National University of Science & Technology (NUST)
- Pakistan Armed Forces
- Shaheen Foundation
- Pakistan Aeronautical Complex (PAC)
- Various cement, packaging & textile industries

## Foreign Representations

- Parans Solar Lighting AB, Sweden
- Rotronic AG, Switzerland
- Cleverscope, New Zealand
- Corintech, UK
- BBE-ShenZhen Bang-Bell Electronics Co., Ltd. China
- Industrial Oilfield Supplies, UK
- Sunoptics, Sky Lighting Systems, USA

## Registrations, Certifications and Affiliations

- Pakistan Engineering Council (PEC)
- Sales Tax Department, Islamabad
- Income Tax Department, Islamabad
- Islamabad Chamber of Commerce (ICCI)
- ISO-9001 Certification
- DGMP, Ministry of Defence
- Pakistan Aeronautical Complex Board, Kamra
- Heavy Industries (HIT-DESCOM), Taxila
- Alternate Energy Development Board (AEDB), Islamabad
- Shaheen Foundation, Islamabad
- PAEC, ICCI, CHASNUPP & PINSTECH, Nilor Islamabad
- CAA, Islamabad – *under process*





## Current & Future Projects / Products

ECI is currently involved in projects falling under the following domains:

- Defense Equipment (*Airborne & Ground Electronics*)
- UHF Antennas and Fiber Mast System
- High Voltage Power Supplies
- Remote Detonation System
- Body Cooling Suits
- Solar energy based products including:
  - (a) Solar Powered Airfield Lights
  - (b) Solar & Ground Powered Tower Warning/Obstruction Lights (*OB Lights*)
  - (c) Solar Power Units (DC/AC) off grid for residential & commercial usage
  - (d) Solar Power Systems for telecom, industrial & corporate sectors
  - (e) Solar & Ground Powered LED Slim Light Display Boards
  - (f) Solar Powered LED Lighting Solutions

### Future Business Growth Strategies:

ECI's future focusing & concentrations on the following domains:

- Renewable Energy & Power Sector
- Solar Powered Airfield Lights



## ECI's Code of Conduct & Social Contribution

Code of Conduct describes our company's culture, commonly accepted practices, and our commitment to compliance with laws and regulations. Rather than creating new obligations, it defines, confirms and documents our best practices.



ECI's overall vision is defined as "**We want to become the industry benchmark**". Our strategy for reaching this objective is based on three elements:

- ✓ ECI's Purpose: "**Engineering Customer Success**"
- ✓ ECI's Values:
  - Customer Success
  - Profitable Innovation
  - Professional Development
  - Personal Commitment

**ECI is sharing the happiness through family friendly management & energizes its employees by looking after their personal needs.**

**Hompany** is a word that combines 'Home' and 'Company.' It embraces the company's philosophy of family friendly management. Following the philosophy, ECI is transferring the company into a happy home-like space. Employees Children education support, Self & family Medical support, Life Insurance coverage against accidents, Transportation, Individual's Higher education support programs and share of employees in company's profit are just a few of the efforts the company is putting in to ensure that all employees are happy and motivated. Along with that ECI also supports children education of many poor families to make an overall improvement in the society.



**ISO9001**  
CERTIFIED

*Request for additional information may be directed to the following:*

Plot # 8, Service Road East, Sector I-11/4, Islamabad – 44000, Pakistan  
Tel: +92-51-4431451 & 2, Fax: +92-51-4445667  
info@ecipak.com, www.ecipak.com, www.aviation-solar-lights.com

